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For Immediate Release

NEWS RELEASE

Board of Trade Pleased about News of Humber Valley's New Direction

Corner Brook (March 15, 2010) – The Greater Corner Brook Board of Trade was very pleased to hear about the new direction of the Humber Valley Resort during a press conference on Friday March 12th, 2010. A local partnership of Norton Enterprises Limited, 61839 Newfoundland and Labrador Limited, and Oke Consultants Limited have assumed ownership of the resort and are very excited to begin bringing life back to the Humber Valley Resort, which has remained largely dormant since the bankruptcy declaration in 2008.

“The Board of Trade is very pleased that new ownership of the resort has been decided and that there will be much more local involvement,” said Mel Woodman, President of the Greater Corner Brook Board of Trade. “There have always been very high expectations for the resort and what it would mean for our local economy. Under the guidance of the new ownership, these expectations may now become realized more fully in the near future. With the beauty and natural attractions of the area, especially with the renowned golf course and possible future addition of a five-star hotel in the area, we can once again expect to see an influx of both local and international visitors. Overall, this will be a great boost for our local economy.”

The Greater Corner Brook Board of Trade would like to offer its support and best wishes to the new owners of the Humber Valley Resort.

For more information, please contact the office of the Board of Trade at 634-5831.

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