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**For Immediate Release - February 11, 2010**

**CEO Leigh Puddester, Multi-Material Stewardship Board, to speak at Greater Corner Brook  
Board of Trade Luncheon**

**CORNER BROOK** – The Greater Corner Brook Board of Trade is pleased to announce that Mr. Leigh Puddester, Chief Executive Officer, Multi-Materials Stewardship Board (MMSB), will be guest speaker at the upcoming Board of Trade luncheon scheduled for Wednesday February 17, 2010 from 12:00 – 2:00 pm at the Glynmill Inn, Corner Brook.

“Waste management continues to be an increasingly important issue for all businesses and the community as a whole”, said Mel Woodman, President of the Greater Corner Brook Board of Trade. “Current issues in the news today involve the selection of regional waste management sites, increased emphasis on business to focus more energy towards responsible waste management, and promotion to Go Green. This luncheon will be an important event for all local business owners to attend, to help them stay current with recent developments and become further enlightened on the roles and responsibilities related to the issue of waste management.”

During the presentation, Mr. Puddester will focus on how the issue of waste is an integral component of the broader environmental movement, MMSB’s role in dealing with waste in Newfoundland and Labrador, and how environmental trends can represent opportunities and/or challenges for your organization.

For more information or to book your ticket, please contact Sherry at (709) 634-5831 or email [sherry@gcbbt.com](mailto:sherry@gcbbt.com).

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