



P. O. Box 475
Corner Brook, NL A2H 6E6
Tel: (709) 634-5831
Fax: (709) 639-9710
Email: sherry@gcbbt.com
Website: www.gcbbt.com

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Member Showcase Reception Highlights SmartBay Project

CORNER BROOK – Bill Carter, project manager of the SmartBay project, will be guest speaker at the Greater Corner Brook Board of Trade’s latest event – Member Showcase Reception. This month’s event will be hosted by the Corner Brook Port Corporation on June 14th, 4:00 – 5:00 pm at the newly renovated R. A. Pollett building at 61 Riverside Drive, Corner Brook.

The SmartBay project is led by the Marine Institute’s School of Ocean Technology (SOT). The SmartBay project provides customized weather and sea state forecast information through the website www.SmartBay.ca. The data is gathered through the use of four oceanographic buoys strategically placed in Placentia Bay. The information is updated four times daily and provides information to assist in effective management and sustainable development of coastal ocean areas of Placentia Bay.

Fisher persons, shipping companies and other users in the area routinely take advantage of the resource SmartBay, helping them make better decisions about their operations in the bay. The SmartBay project also involves the placing of automatic identification systems onboard small fishing vessels as well as large oil tankers travelling in Placentia Bay. This allows vessel operators to know when they are coming upon another boat, which is especially useful in the heavy fog that often floats through Placentia Bay.

Through this new event series, members of the Board of Trade can host receptions to showcase their organization to our local business community. “We are very excited that the Corner Brook Port Corporation will kick off the series in their new building and host Mr. Carter’s presentation as we learn what SmartBay may mean for the future potential of the Corner Brook Port”, said Mel Woodman, President of the Greater Corner Brook Board of Trade.

Attendance to the Member Showcase is free and is open to both members and non-members of the Greater Corner Brook Board of Trade. Refreshments will be provided. If you would like further information on the Member Showcase or to confirm attendance, please contact Sherry at (709) 634-5831 or email sherry@gcbbt.com.

Media Contact:
Sherry Hynes
GCBBT
T: (709) 634-5831
E: sherry@gcbbt.com
www.gcbbt.com