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## **Big Business Opportunities for Western Newfoundland**

**CORNER BROOK** – Minister of Labrador Affairs, Honourable John Hickey, will be in Corner Brook Wednesday April 21st, 2010 to speak at a luncheon event hosted by the Greater Corner Brook Board of Trade. The event will be taking place at the Greenwood Inn and Suites, 12:00 – 1:30 pm.

Minister Hickey will be discussing the impact that the completion of the Labrador Highway and introduction of the winter ferry service between Corner Brook and Blanc Sablon will have on our local business community. With the completion of the highway, there is now a direct gateway for the residents of Labrador to access the products and services available on the West Coast of Newfoundland.

“The completion of the Labrador Highway and the introduction of the winter ferry service between Corner Brook and Blanc Sablon signify great opportunities for Western Newfoundland,” said Mel Woodman, President of the Greater Corner Brook Board of Trade. “We look forward to having the Minister join us at this upcoming event to highlight some of these opportunities.”

Although no official statistics are available at this time, it is clear that the additional traffic in Corner Brook from the 2010 winter ferry service had a positive impact on our local businesses, providing more customers at our local businesses, restaurants, and hotels.

To register, contact the Greater Corner Brook Board of Trade office at (709) 634-5831 or e-mail [sherry@gcbbt.com](mailto:sherry@gcbbt.com). Tickets are \$35 members and \$55 for non-members.

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